

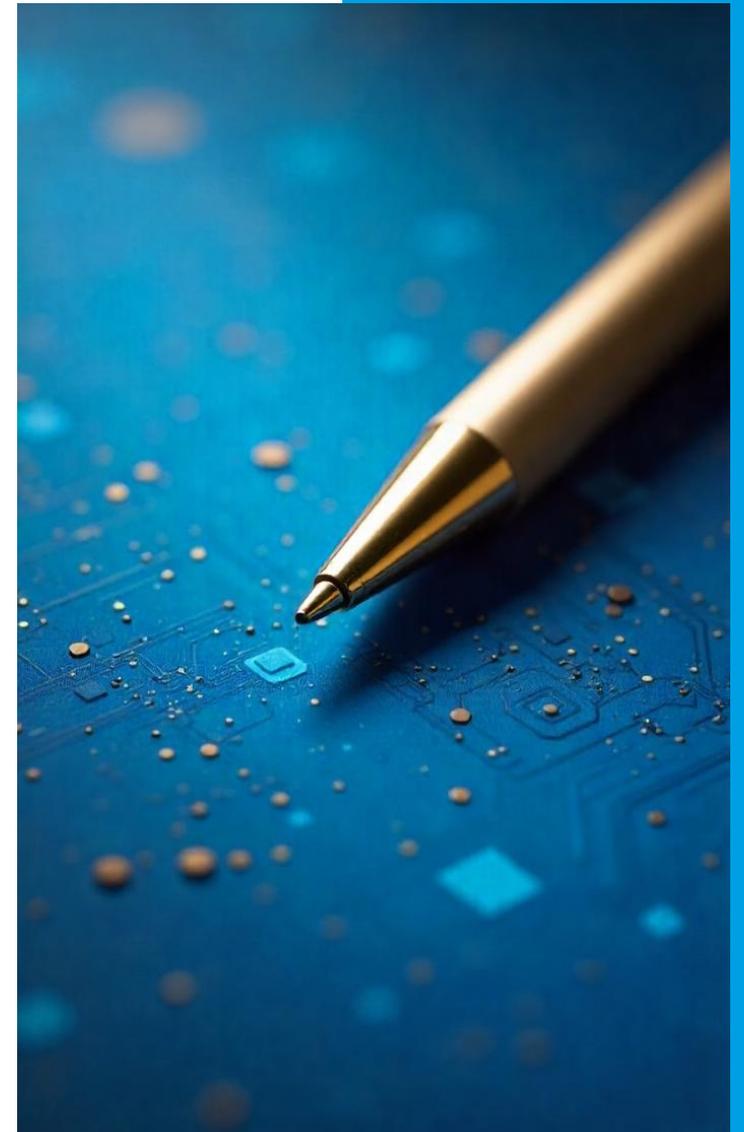


SAP Industry Cloud



Agenda

- 1** RbOmnishore – Who are we?
- 2** Industry Cloud products
- 3** IITeamsports Projekt
- 4** RBO Webshop
- 5** SAP OMSA Videos



About us

As a full-service provider, we offer extensive expertise in implementation and migration projects. Our portfolio includes a wide range of specialised services, including SAP S/4HANA consulting, customised SAP omnichannel solutions for the retail sector, advanced SAP EWM (Extended Warehouse Management), SAP CCO (Customer Checkout) and innovative cloud services via SAP BTP (Business Technology Platform).

All about us



80

Employees



3

Locations



20+

Customers



Industry Cloud Products

What is behind SAP OMSA, OMF and OPSS?



Industry Cloud products



SAP OMSA

SAP OMSA is a powerful solution for stock availability and sourcing. It offers the possibility to retrieve stock availabilities and reserve and source stock for the end consumer.



SAP OMF

SAP OMF is SAP's central order orchestration tool. It enables all incoming orders to be collected and distributed to fulfilment systems.



SAP OPPS

SAP OPPS offers the option of centralising prices and promotions and consuming them from webshops, or other systems.

Core features of SAP OMSA

SAP OMSA (Order Management Solution for Sourcing and Availability) is a robust tool for inventory management and sourcing. Located in the Industry Cloud, it can receive inventory updates from various systems. SAP S/4HANA offers standard integration as well as the option of using API requests to check availability and make reservations. These can be flexibly controlled with custom KPIs, ensuring that customers have clear and reliable information throughout their purchasing process.

Availability

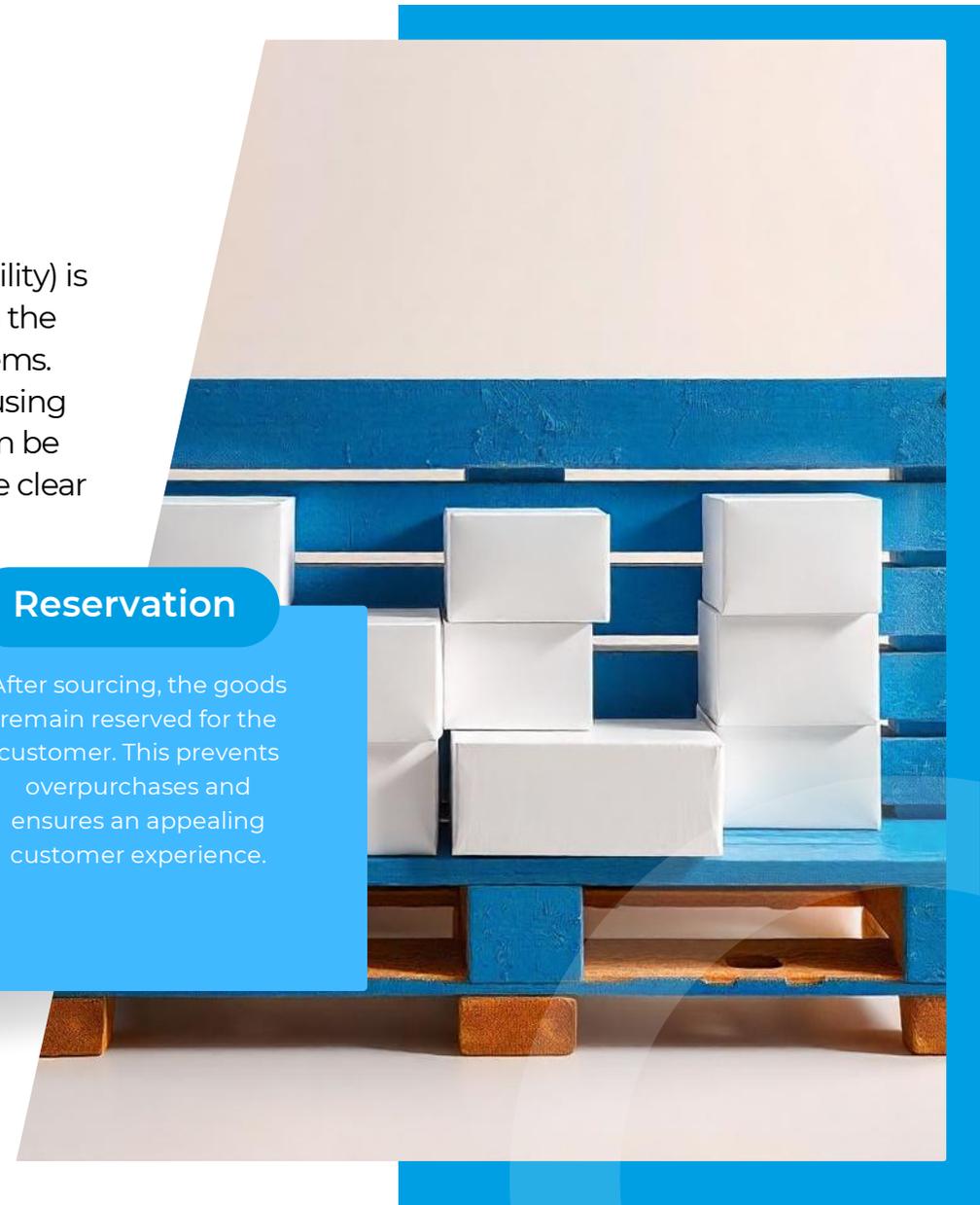
Using API integration, stocks can be reported from all inventory management systems. These can then in turn be queried by various systems, e.g. webshop or order capturing application.

Sourcing

The OMSA uses sourcing to find the optimum delivery plant and the ideal carrier. The expected delivery date can also be displayed to the customer.

Reservation

After sourcing, the goods remain reserved for the customer. This prevents overpurchases and ensures an appealing customer experience.



Core features of SAP OMF

SAP OMF (Order Management Foundation) is the go-to SAP tool for managing orders. Located in the SAP Industry Cloud, it centralizes all incoming orders and distributes them to the appropriate fulfillment systems based on customisable criteria. This is especially handy for companies using multiple fulfillment systems, such as dropshippers. With centralized status management, it's easy to track orders and keep customers updated.

Overview

The SAP OMF makes it possible to collect all orders centrally. This provides a complete overview of all sales orders (web shop, classic orders, order app, etc.).

Orchestration

Using freely definable rules, the SAP OMF can then distribute the orders to the corresponding systems, e.g. SAP S/4HANA, Dropshipper ERP, etc.

Status updates

External systems, e.g. web shops, can be provided with status updates via centralised status management using the SAP Event Mesh.



Core features of SAP OPPS

SAP OPPS (Omnichannel Promotion Pricing Service) is a powerful solution that helps companies to ensure consistent and standardised pricing across all sales channels. Whether online shop, shop or mobile app - with OPPS you can ensure that your customers always receive the same price for a product, regardless of where they buy.

CX

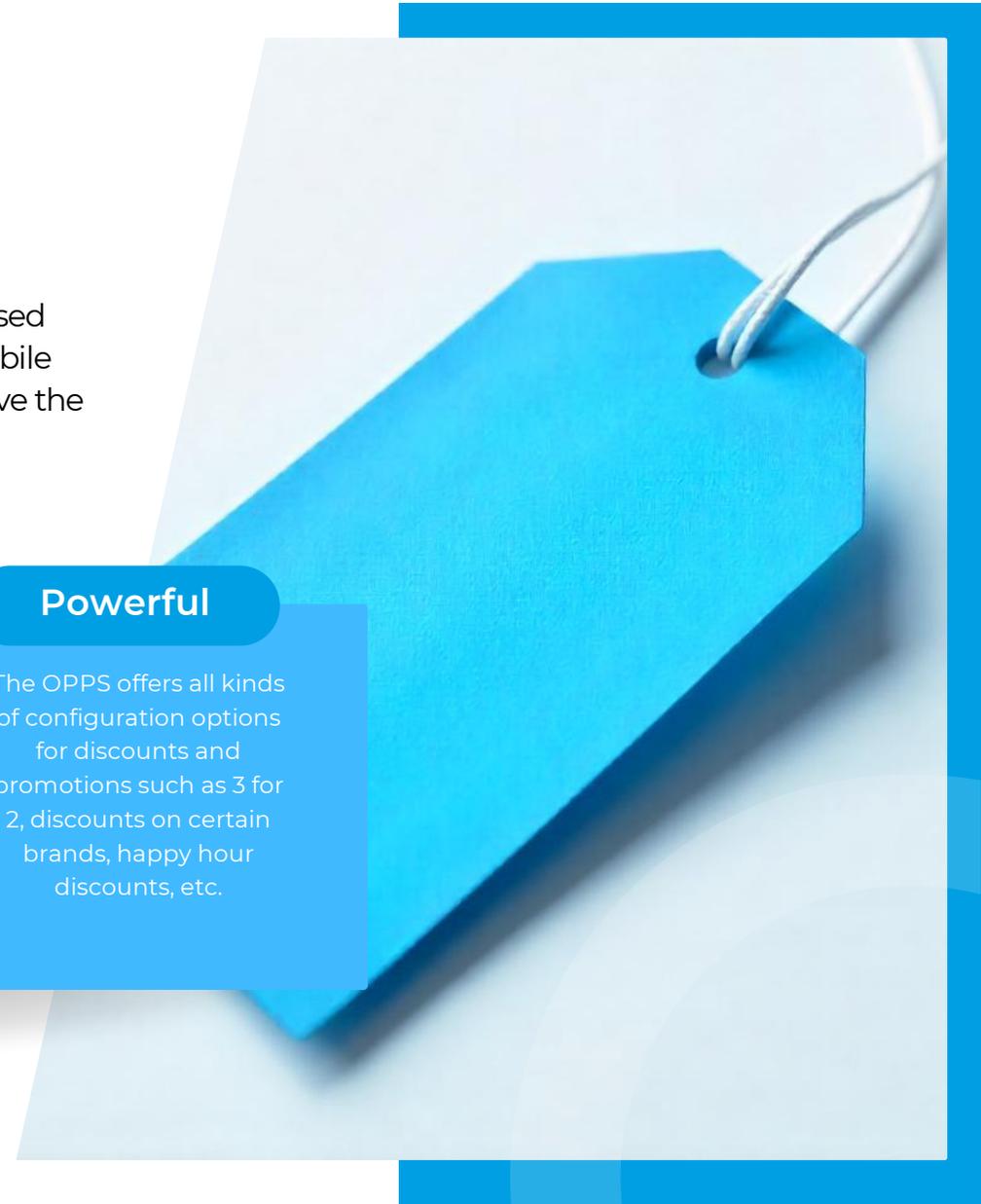
Consistent prices and transparent offers on all sales channels (checkout, web shop, order entry app) increase customer confidence.

Maintainable

Automated price calculation reduces manual effort and minimises errors. This ensures a consistent customer experience.

Powerful

The OPPS offers all kinds of configuration options for discounts and promotions such as 3 for 2, discounts on certain brands, happy hour discounts, etc.

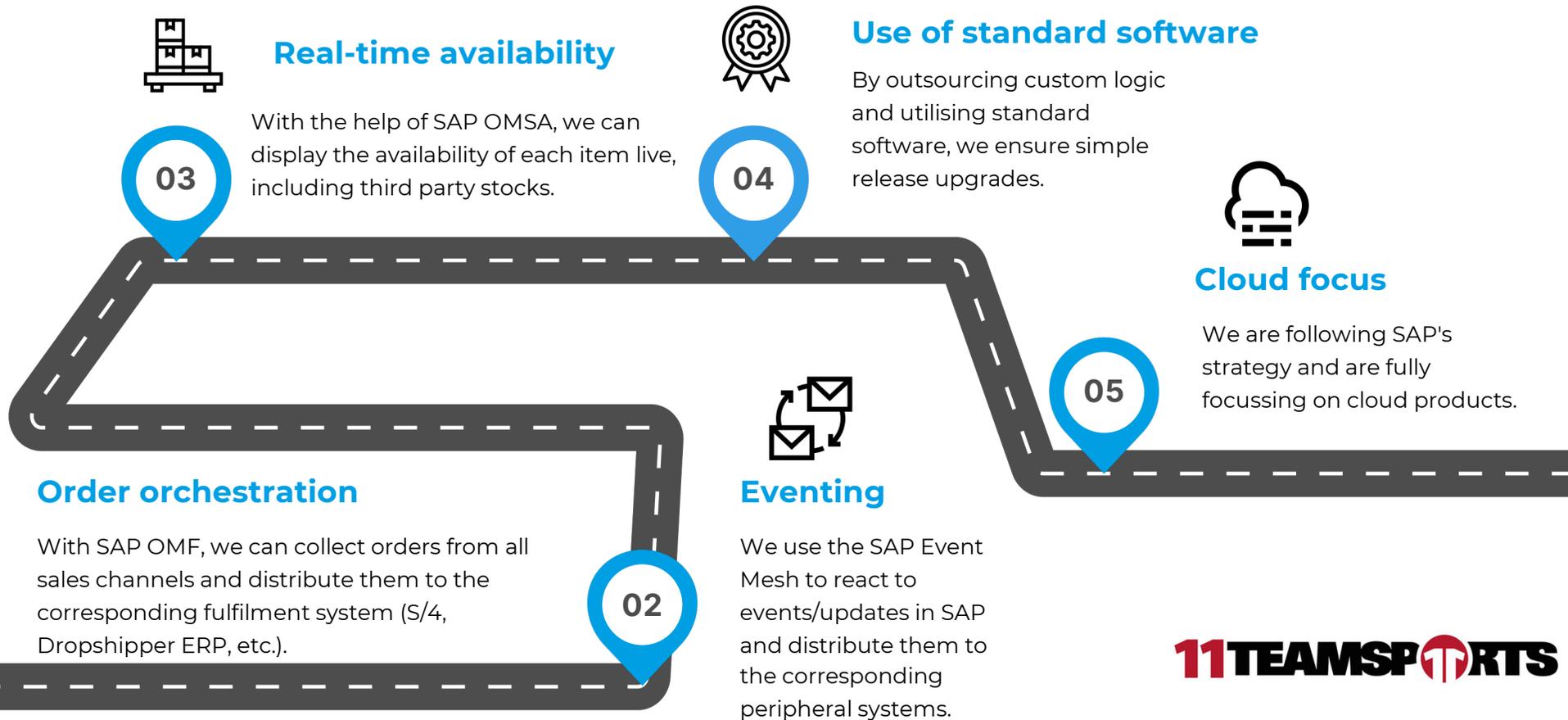


11teamsports SAP project

Goals und solution architecture

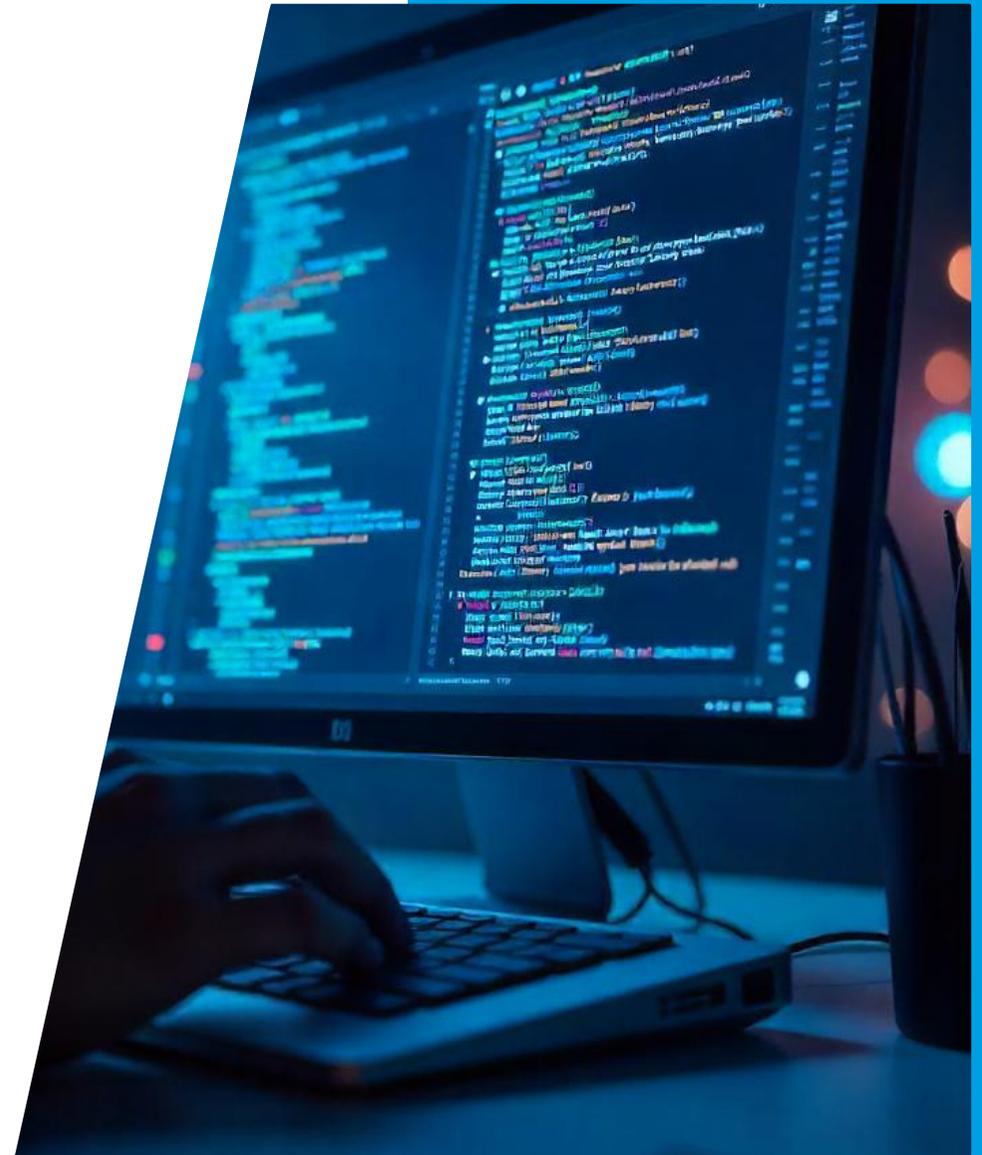


Why is 11teamsports doing it?



RBOs Webshop

The demo landscape of RBOmnishore



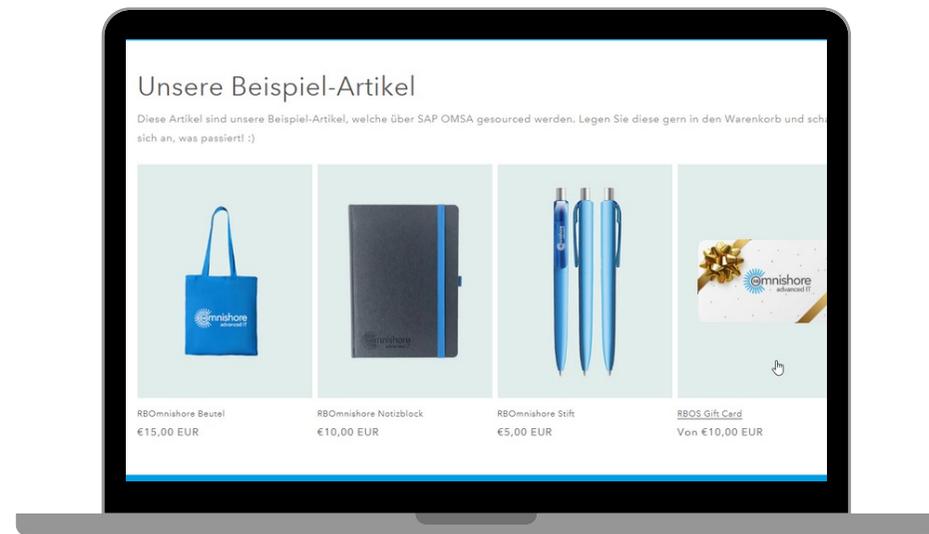
Der RBO Webshop

The RBOmnishore webshop allows us to show the Industry Cloud in action. Instead of PowerPoint presentations or simulations using Postman, we can use the shop to show an end-to-end shopping experience.

From displaying availability in the catalogue to orchestrating the order using OMF and delivering the product from S/4HANA, we show the complete functionalities of the Industry Cloud products.

Folgende Features bietet unser Shop

- Retrieval of availabilities from SAP OMSA
- Reservation of items in the shopping cart
- Sending of order to SAP OMF including discounts and shipping costs.
- Redemption of discounts
- Creation and redemption of giftcard which can also be used at SAP Customer Check Out
- Integration of prices and promotions with SAP OPPS



Solution Architecture RBO

